

Alejandro González

E-learning developer



PROFILE

- 30 years
- Madrid
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- Nationality: Spain-USA.

ICT & SOFTWARE

Moodle
Open edX
Cornerstone on Demand
Articulate Storyline
Camtasia
eXelearning
Adobe Captivate
Adobe Photoshop
Adobe InDesign
Scratch
MS Office

PUBLICATIONS

- II Media Education
Int. Congress & Digital
Competence [pdf](#) (p. 106)
- Master Final Project [pdf](#)
- III Congress Interactive White
Board [pdf](#)
- II Int. Congress of Basic
Competences. The Teacher
[pdf](#)

PROFESSIONAL EXPERIENCE

E-learning tech at Serikat-Madrid Digital (May. 2017- Currently)

- Configuration and creation of courses in Cornerstone on Demand.
- Creation and adaptation of SCORM-compliant HTML5-based courses.
- Creation and instructional design of training contents.
- Composition of articles for forMadrid blog.

Research intern and outside collaborator at INTEF (Nov. 2015 - Dec. 2017)

- Course and MOOC configuration and setting up in Moodle and Open edX.
- Creation of graphics and infographics.
- Testing and change tracking of CMS and LMS (EducaLAB Badges, Digital Competence Portfolio for Teachers, Open edX) and EduPills mobile app.
- Proofreading and laying out of learning materials.
- Content edition with eXelearning authoring tool (IMS).
- English translation of learning contents and institutional documents.
- Collaboration with INTEF Blog.
- Web edition of institutional webpages (WordPress, HTML, CSS).
- Social media sharing and curation.
- Community manager for #Edumed17 MOOC.

E-learning consultant at Raccoon (Mar. 2014 - Aug. 2015)

- Rapid Learning courses development with Storyline.
- Videotutorials development with Camtasia.
- Teaching Storyline and Moodle.
- Content uploading and web edition on Liferay platform.
- Instructional design of training contents.
- Management of newsletters with Mailchimp.

E-learning developer and LMS manager

- Everis (Dec. 2013 - Mar. 2014) ; Bureau Veritas Formación (Sep. - Dec. 2013); EADIC (Apr. 2012 - Feb. 2013)
- Technologies: Adobe Captivate, Adobe Flash, HTML, CSS, Articulate Storyline, Moodle.

EDUCATION

- **Master in Communication & Education on the Net** (2011 – 2013), UNED. Average: 8.96
- **Psychology Degree** (2006 – 2011), UAM. Average: 7.79
- **Certificate in Advanced English (CAE)**, Cambridge (2016). Score 201/210.

MOOC & COURSES

Online tutor, 70h, INTEF.

Educational ICT: Scratch, Minecraft, Robotics, 480h, Servisala.

E-learning tech and educational technologies, 270h, Bureau Veritas BS.

Gamification, 48h, Coursera.

E-learning and Digital Cultures, 35h, Coursera.

Photoshop Picture Edition, 45h, Centro de Estudios Adams.

Social Psychology, 48h, Coursera.

HTML5: Coding essentials and best practices, 48h, edX.