

Alejandro González

E-learning developer



PROFILE

- 31 years
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- Nationality: Spain-USA.

ICT & SOFTWARE

Moodle
Open edX
Cornerstone on Demand
Articulate Storyline
Camtasia
eXelearning
Adobe Captivate
Adobe Photoshop
MS Office

PUBLICATIONS

- II Media Education
Int. Congress & Digital
Competence [pdf](#) (p. 106)
- Master Final Project [pdf](#)
- III Congress Interactive White
Board [pdf](#)
- II Int. Congress of Basic
Competences. The Teacher
[pdf](#)

PROFESSIONAL EXPERIENCE

E-learning developer and instructional designer at INSERVER (May. 2018- Currently)

Creation and adaptation of SCORM courses with Articulate Storyline 360.
Creation and instructional design of training contents.
Composition of posts for Inserver blog.

Online tutor and coordinator at INTEF (mar. y sep. 2018 editions)

Online tutor of “Online tutor” and “Neuropsychology and learning difficulties”. Online tutor and coordinator of “Connected Pedagogy” course.

E-learning tech at Serikat-Madrid Digital (May. 2017- Currently)

Configuration and creation of courses in Cornerstone on Demand.
Creation and adaptation of SCORM-compliant HTML5-based courses.
Creation and instructional design of training contents.
Composition of articles for forMadrid blog.

Research intern and outside collaborator at INTEF (Nov. 2015 - Dec. 2017)

Course and MOOC configuration and setting up in Moodle and Open edX.
Testing and change tracking of CMS and LMS (EducaLAB Badges, Digital Competence Portfolio for Teachers, Open edX) and EduPills mobile app.
Proofreading and laying out of learning materials.
Content edition with eXelearning authoring tool (IMS).
English translation of learning contents and institutional documents.
Composition of posts for INTEF Blog.
Web edition of institutional webpages (WordPress, HTML, CSS).
Social media sharing and curation.
Community manager for #Edumed17 MOOC.

E-learning consultant at Raccoon (Mar. 2014 - Aug. 2015)

Development of training contents and courses with Storyline and Camtasia.
Training Storyline and Moodle tools.
Instructional design of training contents.

EDUCATION

- **Master in Communication & Education on the Net** (2011 – 2013), UNED. Average: 8.96
- **Psychology Degree** (2006 – 2011), UAM. Average: 7.79
- **Certificate in Advanced English (CAE)**, Cambridge (2016). Score 201/210.

MOOC & COURSES

Online tutor, 70h, INTEF.

Educational ICT: Scratch, Minecraft, Robotics, 480h, Servisala.

E-learning tech and educational technologies, 270h, Bureau Veritas BS.

Gamification, 48h, Coursera.

E-learning and Digital Cultures, 35h, Coursera.

Photoshop Picture Edition, 45h, Centro de Estudios Adams.

Social Psychology, 48h, Coursera.

HTML5: Coding essentials and best practices, 48h, edX.