


# Alejandro González

E-learning developer




## PROFILE

 32 years

 Madrid, 28033

 info@gonzalex.net

 gonzalex.net

 Nationality: Spain - USA

## ICT & SOFTWARE

Articulate Storyline

Moodle

Open edX

Cornerstone on Demand

Camtasia

eXelearning

Adobe Captivate

Adobe Photoshop

MS Office

## PUBLICATIONS

- II Media Education Int. Congress & Digital Competence [pdf](#) (p. 106)
- Master Final Project [pdf](#)
- III Congress Interactive White Board [pdf](#)
- II Int. Congress of Basic Competences. The Teacher [pdf](#)

## PROFESSIONAL EXPERIENCE

### E-learning dev & instructional designer at INSERVER

(May. 2018- Currently)

- Creation and adaptation of SCORM courses with Articulate Storyline 360.
- Creation and instructional design of training contents.
- Composition of posts for Inserver blog.

### Online tutor and coordinator at INTEF (mar. and sep. 2018 editions)

Online tutor of “Online tutor” and “Neuropsychology and learning difficulties”. Online tutor and coordinator of “Connected Pedagogy” course.

### E-learning dev at Serikat-Madrid Digital (May. 2017- May. 2018)

- Configuration and creation of courses in Cornerstone on Demand.
- Creation and adaptation of SCORM-compliant HTML5-based courses.
- Creation and instructional design of training contents.
- Composition of articles for forMadrid blog.

### Outside developer at INTEF (Nov. 2015 - Dec. 2017)

- Course and MOOC configuration and setting up in Moodle and Open edX.
- Testing and change tracking of CMS and LMS (EducaLAB Badges, Digital Competence Portfolio for Teachers, Open edX) and EduPills mobile app.
- Proofreading and laying out of learning materials.
- Content edition with eXelearning authoring tool (IMS).
- English translation of learning contents and institutional documents.
- Composition of posts for INTEF Blog.
- Web edition of institutional webpages (WordPress, HTML, CSS).
- Social media sharing and curation.
- Community manager for #Edumed17 MOOC.

### E-learning consultant at Raccoon (Mar. 2014 - Aug. 2015)

- Development of training contents and courses with Storyline 1, 2 and Camtasia.
- Instructor of Storyline and Moodle tools.
- Instructional design of training contents.

## EDUCATION

- Master in Communication & Education on the Net (2011 - 2013), UNED. Average: 8.96
- Psychology Degree (2006 - 2011), UAM. Average: 7.79
- Certificate in Advanced English (CAE), Cambridge (2016). Score 201/210.

## MOOC & COURSES

Online tutor, 70h, INTEF.

Educational ICT: Scratch, Minecraft, Robotics, 480h, Servisala.

E-learning & educational technologies, 270h, Bureau Veritas BS.

Gamification, 48h, Coursera.

E-learning and Digital Cultures, 35h, Coursera.

Picture edition with Photoshop, 45h, Centro de Estudios Adams.

Social Psychology, 48h, Coursera.

HTML5: Coding essentials and best practices, 48h, edX.